CPBAC Meeting Agenda 12/3/2021 8:30-10:00 am Virtual Meeting in Teams

Members in Attendance

Carmen Roberts Executive Director of Operations
Charla Merja Director of Academic Success
Dave Bonilla Chief Technology Officer

Dena Wagner-Fossen Registrar

Dr. Eleazar Ortega Institutional Researcher and Data Analyst

Gary Smart Director of Facilities Services

Jana Parsons Faculty Senate Chair
Joel Sims Director of Trades
Karen Vosen Classified Staff-at-Large

Kathy Meier Director of Disability Services

Laramie Smovir Staff Senate

Leah Habel Director of Financial Aid

Dr. Leanne Frost Executive Director of Instruction

Mandy Wright Director of Teaching and Learning Innovation

Mary Kay Bonilla Chief Student Affairs and Human Resources Officer

Scott Thompson Director of Community Relations

Shannon Marr Director of Recruitment and Enrollment

Dr. Stephanie Erdmann CEO/Dean

Troy Stoddard Director of Advising and Career Center

Russell Motschenbacher Director of Health Sciences

Tammie Hickey Interim Director of Lifelong Learning

Members not in Attendance

Marla McFerrin Faculty-at-Large
Mandilynn Lee Faculty-at-Large

Finance Update—Ms. Roberts

o FY22 YTD spending compared to budget

FY 2022 Operating Budget

Tuition Revenue

Budgeted Actual Difference Summer \$218,950 \$215,983 -\$2,967 Fall \$1,184,500 \$1,071,271 -\$113,229 Spring \$1,205,850

Expenditures

Personal Services Operating Expenses

 Budgeted
 Actual
 Remaining
 Rate

 8,526,543
 3,201,247
 5,325,296
 37.5%

 1,541,513
 631,507
 910,006
 41%

 10,068,056
 3,832,754
 6,235,302
 38%

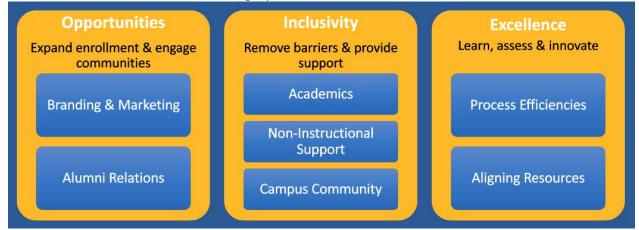
- FY23 preliminary revenue and expenditure projections
 - 3% resident tuition increase, 5% non-resident tuition increase
 - Preliminary estimate of 80% of Performance Based Funding for FY23
 - Pay plan increase for FY23 estimated cost \$75,000
 - Very early estimate of \$250,000 additional funds for next year

HEERF Spending Update

Grant	Awarded	Sp	ent	Earmarked	Remaining
		Student	Institutional		
32C001 HEERF I-S	422,611	422,611			
32C002 HEERF I-I	422,611	218,045	204,566		
32C011 HEERF II-S	422,611	422,611			
32C012 HEERF II-I	1,307,722	187,158	884,422	230,000	6,142
32C111 HEERF III-S	1,516,311	1,372,396			143,915
32C112 HEERF III-I	1,330,141		100,955	13,600	1,215,586
Total	5,422,007	2,622,821	1,189,943	243,600	1,365,643

New Strategic Plan Update—Dr. Erdmann

• Reviewed focus areas for new strategic plan



- Brainstorming session on opportunities and excellence
- Further discussion will come in individual division/department meetings

Your Ideas Opportunities and Excellence December Agenda Item								
Staff Senate Stacy Lowry Dec 9	Faculty Senate Steph Erdmann Dec 10	Joint Directors Mary Kay Bonilla Dec 10	CPBAC Steph Erdmann Dec 3	Academic Affairs Team Leanne Frost Dec 7	Student Senate Eleazar Ortega Dec 8	Business Operations Carmen Roberts Dec 9		

Marketing Update—Mr. Thompson

- Marketing Campaigns
 - Fall campaigns on KFBB (general and specific programs), radio ads, Spectrum digital
 - Trying to target ads via geo-fencing based on program and location of viewer
 - Spring campaign focus on competitive entry healthcare programs & general enrollment
- Rion Sanders hired as new Social Media/Marketing Specialist, starting January 2021
 - o Position will both create content and share effectively in social media