

CPBAC Meeting Agenda 12/3/2021
8:30-10:00 am
Virtual Meeting in Teams

Members in Attendance

Carmen Roberts	Executive Director of Operations
Charla Merja	Director of Academic Success
Dave Bonilla	Chief Technology Officer
Dena Wagner-Fossen	Registrar
Dr. Eleazar Ortega	Institutional Researcher and Data Analyst
Gary Smart	Director of Facilities Services
Jana Parsons	Faculty Senate Chair
Joel Sims	Director of Trades
Karen Vosen	Classified Staff-at-Large
Kathy Meier	Director of Disability Services
Laramie Smovir	Staff Senate
Leah Habel	Director of Financial Aid
Dr. Leanne Frost	Executive Director of Instruction
Mandy Wright	Director of Teaching and Learning Innovation
Mary Kay Bonilla	Chief Student Affairs and Human Resources Officer
Scott Thompson	Director of Community Relations
Shannon Marr	Director of Recruitment and Enrollment
Dr. Stephanie Erdmann	CEO/Dean
Troy Stoddard	Director of Advising and Career Center
Russell Motschenbacher	Director of Health Sciences
Tammie Hickey	Interim Director of Lifelong Learning

Members not in Attendance

Marla McFerrin	Faculty-at-Large
Mandilynn Lee	Faculty-at-Large

Finance Update—Ms. Roberts

- FY22 YTD spending compared to budget

FY 2022 Operating Budget								
Tuition Revenue				Expenditures				
	Budgeted	Actual	Difference		Budgeted	Actual	Remaining	Rate
Summer	\$218,950	\$215,983	-\$2,967	Personal Services	8,526,543	3,201,247	5,325,296	37.5%
Fall	\$1,184,500	\$1,071,271	-\$113,229	Operating Expenses	1,541,513	631,507	910,006	41%
Spring	\$1,205,850				10,068,056	3,832,754	6,235,302	38%

- FY23 preliminary revenue and expenditure projections
 - 3% resident tuition increase, 5% non-resident tuition increase
 - Preliminary estimate of 80% of Performance Based Funding for FY23
 - Pay plan increase for FY23 estimated cost \$75,000
 - Very early estimate of \$250,000 additional funds for next year

- HEERF Spending Update

Grant	Awarded	Spent		Earmarked	Remaining
		Student	Institutional		
32C001 HEERF I-S	422,611	422,611			
32C002 HEERF I-I	422,611	218,045	204,566		
32C011 HEERF II-S	422,611	422,611			
32C012 HEERF II-I	1,307,722	187,158	884,422	230,000	6,142
32C111 HEERF III-S	1,516,311	1,372,396			143,915
32C112 HEERF III-I	1,330,141		100,955	13,600	1,215,586
Total	5,422,007	2,622,821	1,189,943	243,600	1,365,643

New Strategic Plan Update—Dr. Erdmann

- Reviewed focus areas for new strategic plan



- Brainstorming session on opportunities and excellence
- Further discussion will come in individual division/department meetings

Your Ideas
Opportunities and Excellence
December Agenda Item

Staff Senate	Faculty Senate	Joint Directors	CPBAC	Academic Affairs Team	Student Senate	Business Operations
Stacy Lowry	Steph Erdmann	Mary Kay Bonilla	Steph Erdmann	Leanne Frost	Eleazar Ortega	Carmen Roberts
Dec 9	Dec 10	Dec 10	Dec 3	Dec 7	Dec 8	Dec 9

Marketing Update—Mr. Thompson

- Marketing Campaigns
 - Fall campaigns on KFBB (general and specific programs), radio ads, Spectrum digital
 - Trying to target ads via geo-fencing based on program and location of viewer
 - Spring campaign focus on competitive entry healthcare programs & general enrollment
- Rion Sanders hired as new Social Media/Marketing Specialist, starting January 2021
 - Position will both create content and share effectively in social media