## Executive Team Meeting Notes September 8, 2021 | 10:00 am -noon | G2

**Purpose Statement:** The Executive Team will meet and create a supportive environment in which to exchange information, solve problems, coordinate efforts, and create improvements that will benefit the college.

## Members:

Dr. Stephanie Erdmann, CEO/Dean

Dr. Leanne Frost, Executive Director of Instruction

Ms. Mary Kay Bonilla, Chief Student Affairs and Human Resources Officer Ms. Carmen Roberts, Executive Director of Operations Mr. Scott Thompson, Director of Communications & Marketing Dr. Eleazar Ortega, Institutional Researcher & Data Analyst Ms. Stacy Lowry, Executive Assistant to the CEO/Dean

## Guests:

Guests						
Time	Торіс		Responsible	Outcome		
Standing Items						
Time	Торіс		Responsible	Outcome		
5 min	Policy Review		Ms. Roberts	Update on policy review process		
Agenda						
Time	Торіс		Responsible	Outcome		
10 min	Development Board Agenda Feedback		Dr. Erdmann	Finalize Agenda		
10 min	Program Intake Follow-up		Dr. Erdmann	Share comments from AALT		
10 min	Fall enrollment from OCHE		Dr. Ortega	Informational		
10 min	Student Government request for Fall I	-est	Ms. Bonilla	Approve/Reject Student		
				Government request for food at Fall Fest		
15 min	COVID Institutional funds		Ms. Roberts	Gather ideas on ways to spend		
				remaining COVID relief funds		
20 min	eLearning Rebranding		Ms. Roberts	Start the conversation about		
				potentially dismantling/rebranding		
				eLearning department		
		Notes				
Торіс			ussion	Action		
•	ecutive Assistant of Communications,	Discussed havi		In interim, Carmen will do CPBAC		
Marketing, and Development position			ns of marketing	minutes. Leanne and Mary Kay will		
		and communio		do Joint Director minutes.		
		high level of so	ncial media			
		1		Agreed we should hire the		
		knowledge. A	lso discussed	marketing person. Scott and Mary		
		filling EA posit	lso discussed ion, but make	marketing person. Scott and Mary Kay will work on creating a job		
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	Need to review 7-8 policies a month during the AY to meet	
	timeline.	
Development Board Agenda Feedback	Discussed Development Board meeting agenda. Good idea to provide introductions	Once we have all the bios from the board members, we will upload to website. Dr. Erdmann will meet
	with Dr. Erdmann giving a bio. Discuss how development fits in with BOR, MUS, MSU?	with Sue before the meeting to discuss expectations. Reach out to Foundation to inquire about the endowments. Carmen will look at the MOU we have with the
		foundation to see what they agreed to do. Scott or Denise will take photos of Development Board.
Program Intake Follow-up	Discussed program intakes and ideas on how to fill programs.	Invite Dena to an AALT meeting to discuss program intakes. Meetings are happening with
	Discussed where program applications should be housed on the website-	Cybersecurity to review CTS application and curriculum for all programs.
	catalog page or posted on the web so they are easier to find? Think about getting	Put program capacity on the program applications.
	intakes done once applications are due so	
	conversations on next steps can happen.	
Fall enrollment from OCHE	Discussed where enrollment	Eleazar will provide another update
	numbers are at. We should	next ET meeting.
	be able to see how much	
	enrollment numbers increase	
	due to concurrent dual	
	enrollment students by the	
	end of Sept. Will be able to	
	filter by student type and can	
	also see other MT campuses. Transfer students are higher	
	than last couple of years.	
	Might be really close to Fall	
	2020. About 30% of our	
	enrollment is from dual	
	enrollment.	
Student Government request for Fall Fest	Discussed if Student	ET approves the request for the Fall
	Government can use \$1000	Fest.
	the last week of Sept. to	
	provide boxed sandwiches.	
	Platters of food items, soda,	
	water, chips.	
COVID Institutional funds	Discussed options to spend COVID funds. Looking at	If you have ideas on how we can spend some funds, send Carmen an
	some technology options as	email.
	this is a good opportunity to	

	enhance campus instruction and learning.	Follow up with your colleagues about some needs/requests they may have.
eLearning Rebranding	Think of ways to make it work better for institution. Do we need eLearning or is TAC and Teaching and Learning good? Discussed online course fee. Can we remove? This is a bigger discussion-need more info- can we do it and how do we go about it?	Carmen will keep us updated as she continues her talks with OCHE about online learning fees.