



**GREAT FALLS
COLLEGE**
MONTANA STATE
UNIVERSITY

Great Falls College MSU SMS/Text Messaging Terms and Conditions

*******INTERIM PENDING LEGAL REVIEW*******

Effective Date: August 25th, 2026

By opting in to receive SMS or text messages from Great Falls College Montana State University ("Great Falls College MSU," "the College," "we," "us," or "our"), you agree to these SMS/Text Messaging Terms and Conditions.

SMS/Text Messaging Service

By providing your mobile phone number and opting in to receive text messages, you consent to receive SMS or text messages from Great Falls College MSU at the phone number you provided. Depending on the communication service for which you enroll, messages may include:

- Admissions and application information
- Enrollment and registration reminders
- Financial aid and student account notifications
- Academic deadlines and program information
- Appointment reminders
- Student service announcements
- Campus event information
- College closure and operational notices
- Safety and emergency notifications
- Employee-related or operational communications
- Responses to questions or requests
- Other College-related information associated with the communication service you selected

Messages may be sent using an automated system or messaging platform. Consent to receive nonemergency text messages is not a condition of applying to, enrolling at, purchasing services from, or being employed by Great Falls College MSU.

Eligibility and Responsibility

By enrolling in the College's text messaging service, you confirm that:

- You are authorized to use the mobile phone number provided.
- The information you provide is accurate and current.
- You will notify the College or update your information if your mobile phone number changes.
- You understand that anyone with access to your mobile device may be able to view messages sent by the College.

If a mobile phone number is reassigned, disconnected, or no longer belongs to you, you are responsible for updating your contact information or opting out of text messages.

Message Frequency

Message frequency will vary based on the College programs, services, notifications, or communication categories for which you enroll. You may receive recurring messages until you opt out or your participation in the applicable messaging service ends.

Great Falls College MSU may increase or decrease message frequency based on operational needs, deadlines, emergencies, or the types of communications you have elected to receive.

Message and Data Rates

Message and data rates may apply according to the terms of your mobile service plan. Great Falls College MSU does not charge a separate fee for its text messaging service, but your mobile carrier may impose charges for sending or receiving text messages.

You are responsible for any fees or charges imposed by your mobile carrier.

Supported Carriers and Delivery

Text messaging services may not be available through all mobile carriers or on all devices. Message delivery is subject to the availability and operation of wireless networks, carrier systems, internet services, and third-party messaging platforms.

Great Falls College MSU and participating mobile carriers cannot guarantee that every message will be delivered or received within a specific period. Messages may be delayed, blocked, duplicated, or undelivered because of circumstances outside the College's control.

Privacy

Information collected through the College's text messaging services will be handled according to the Great Falls College MSU SMS/Text Messaging Privacy Policy.

The Privacy Policy is available at:

[PUT LINK HERE EVENTUALLY](#)

The College does not sell personal information and does not share mobile phone numbers or SMS consent information with third parties or affiliates for their marketing or promotional purposes.

Student Information and FERPA

Text messages are not always a secure method of communication. Great Falls College MSU will make reasonable efforts to limit the amount of sensitive information included in text messages. Some student information may be protected by the Family Educational Rights and Privacy Act, commonly known as FERPA. The College may direct recipients to an approved College system, secure portal, official email account, or other authorized communication method when sensitive or personally identifiable information must be accessed.

Recipients should not use text messaging to submit Social Security numbers, passwords, financial account information, medical information, or other sensitive personal information.

Opting Out

You may opt out of recurring SMS or text messages by replying STOP to a message from Great Falls College MSU.

After submitting an opt-out request, you may receive one final message confirming that your request has been processed. You will not receive further recurring messages associated with that messaging program unless you provide consent again.

Opting out of one messaging program may not automatically remove you from every separate Great Falls College MSU notification service. You may need to manage communication preferences separately for other College programs or systems.

An opt-out request may not prevent the College from contacting you through other legally permitted methods, including email, telephone, postal mail, or official College systems.

Getting Help

For assistance with the College's text messaging service, you may also contact:

Great Falls College Montana State University
2100 16th Avenue South
Great Falls, MT 59405
Phone: (406) 771-4440
Email: helpdesk@gfcmsu.edu

Support availability may be limited to regular College business hours.

User Conduct

You agree not to use the College's text messaging service to:

- Send unlawful, threatening, abusive, harassing, or fraudulent content
- Impersonate another individual
- Interfere with the operation or security of the messaging service
- Send malicious software, harmful links, or unsolicited promotional content
- Attempt to gain unauthorized access to College systems, accounts, or information
- Violate College policy or applicable law

Great Falls College MSU may restrict or discontinue messaging access when misuse, security concerns, or violations of these Terms and Conditions are identified.

Security

You are responsible for maintaining reasonable security over your mobile device and for protecting access to messages received from the College.

If your device is lost, stolen, accessed without authorization, or transferred to another person, you should update your contact information and notify the appropriate College office when the situation may affect your College account or information.

Service Changes and Termination

Great Falls College MSU may modify, suspend, or discontinue any text messaging service at any time. The College may also remove a mobile phone number from the service if:

- The number is invalid, disconnected, or reassigned
- Messages repeatedly cannot be delivered
- The recipient withdraws consent
- The service is being misused
- Continued messaging presents a security, compliance, or operational concern
- The messaging program is changed or discontinued

The College does not guarantee that text messaging services will always be available.

Disclaimer and Limitation of Liability

Text messages are provided as a supplemental communication method. Recipients remain responsible for monitoring official College communication channels, including College email, authorized student or employee systems, and the Great Falls College MSU website.

To the extent permitted by law, Great Falls College MSU is not responsible for:

- Charges imposed by a mobile carrier
- Delayed, blocked, duplicated, misdirected, or undelivered messages
- Technical failures involving carriers, devices, networks, or third-party service providers
- Unauthorized access to messages resulting from a lost, stolen, shared, or unsecured device
- Actions taken or not taken based solely on a delayed or undelivered text message

Nothing in these Terms and Conditions waives any rights, defenses, protections, or immunities available to Great Falls College MSU or the Montana University System under applicable law.

Changes to These Terms and Conditions

Great Falls College MSU may update these Terms and Conditions periodically. Revised terms will be posted on the College's website with an updated effective date.

When required, the College will provide notice of material changes affecting the text messaging service. Continued participation after the revised terms take effect constitutes acceptance of the updated Terms and Conditions, except where applicable law requires renewed consent.

Contact Information

Questions about these Terms and Conditions or the College's text messaging practices may be directed to:

Great Falls College Montana State University
2100 16th Avenue South
Great Falls, MT 59405
Phone: (406) 771-4440
Email: helpdesk@gfcmsu.edu